



We've Merged to Form StoneEagle F&I, Inc.

It is our distinct pleasure to share with you that F&I Administration Solutions, LLC (F&I Admin) and StoneEagle, Inc., have executed a strategic merger to form StoneEagle F&I.

This new company will bring together the most powerful solutions in the industry across the entire F&I ecosystem to complement and enhance the services offered to both F&I Admin and StoneEagle customers. Together the companies manage over 8 Million transactions per year for 85 F&I Product Administrators, power technology for a network of more than 10,000 dealerships, offer profitability reporting and intelligence tools for over 5,000 dealerships, and provide detailed responses to over 140,000 product rate requests per day.

Both F&I Admin and StoneEagle have worked hard to acquire significant market share, deep knowledge and expertise, and top-notch technology offerings. This has only been possible thanks to the superb talent we have standing behind each of these formidable brands. This merger represents an opportunity to combine the best in breeds, resulting in an even stronger value, additional options for our clients, and the development of new industry-leading technologies.

People may be wondering what this means for our competing products. Our solutions support organizations who trust us to help manage their businesses and we have no intention of disrupting the progress of our clients. The solutions provided by StoneEagle and F&I Admin have been specifically chosen by our clients because they are the right fit for what each needs to run their business. We believe that by bringing these teams together we can learn much by sharing lessons learned and borrowing from one another's playbooks.

In fact, we sincerely believe our combined teams will find ways to enhance existing technology and features across all platforms. We will focus on evolving new options for all clients to complement the system(s) they currently leverage. We are already exploring a plan to develop and bring to market a new enhanced dealer portal that offers access to the power of our combined technology stacks and expansive data sets in the near future.

While we work together to evolve and enhance our offerings, we will be keenly focused on not disrupting the critical systems our clients rely upon us to provide. We are dedicated to bringing more options to our clients, not on forcing change. Most of all, we are committed to leveraging our combined strengths to provide a higher level of service and performance than ever before.

We are truly excited about what this means not only for the dealerships, general agencies, F&I product providers, and OEMs we currently support nationwide, but also for the unique and dynamic solutions we will be able to provide to the automotive industry as a result of the powerful network our combined clientele represent.

We value your business and will work tirelessly to protect the relationship we have built with you and your organization. If you have any questions or concerns, please don't hesitate to contact either of us directly.

Sincerely,
Cindy Allen, CEO
StoneEagle

David Trinder, CEO
F&I Admin

