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Simoniz Joins F&I Admin's SCS Auto Platform

Chicago, Illinois, June 8, 2015 - F&I Administration Solutions LLC (F&I Admin), North America's leading provider of software solutions for the administration of automotive F&I products, has announced that Simoniz USA is now using F&I Admin's SCS Auto platform for the administration of its F&I products.

Simoniz USA's president and CEO, Bill Gorra, said his company selected SCS Auto after exploring every available option. "We made our choice based on F&I Admin's administration capability as well as their connectivity with the menu and other dealer system providers," Gorra said. "We feel confident knowing they have the ability to electronically contract our products through any system our dealers may be using."

Simoniz USA was founded in 1910 and is America's oldest car care brand. The Bolton, Conn.-based company produces an extensive lineup of retail products in addition to its F&I product lineup, which is sold by thousands of U.S. dealers.

"We are so pleased to have Simoniz on our system, especially considering their position in the industry," said David Trinder, CEO of F&I Admin. "We are integrated to over 40 menu and other dealer point of sale systems, and we continue to add to the list each month. This strategy has been extremely valuable to our customers, and Simoniz has clearly seen the opportunities it creates."

About F&I Admin

SCS Auto is an F&I sales and administration solution that supports all F&I products, from VSC, GAP, appearance protection and maintenance to limited warranties, theft and more. In addition to delivering a complete, streamlined administration and business intelligence solution, SCS Auto is connected to over 40 menu and point of sale systems as well as inspection companies, payment plan providers, a credit card payment solution provider and many more. Additional information can be found at www.fiadmin.com

About Simoniz

Simoniz USA is the owner of the iconic "Simoniz" brand...a brand born in Chicago in 1910 and thought to be the oldest car appearance brand in the world. Simoniz USA is a leading supplier and market leader of products and services to the professional car care industry including new car dealers, commercial carwashes, and detail shops. Additionally, Simoniz produces a wide range of institutional cleaners and disinfectants for the food service and healthcare industries, all fully supported by their own manufacturing and distribution facilities as well as a group of highly trained sales specialists located nationwide.