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F&I ADMIN SIGNS NEW CUSTOMER - ALPHA WARRANTY SERVICES

Alpha Warranty Services' goal to expand their business

Chicago, Illinois. January 19th, 2010 — F&I Administration Solutions, LLC, the country's leading provider of software for the administration of automotive F&I products is pleased to announce the signing of Alpha Warranty Services, a Utah based provider of extended service contracts, as the latest new customer to its SCS Auto administration solution.

“We did extensive research into the alternatives and it was clear to us that F&I Admin's SCS Auto solution is far superior to any other system available today,” said Steven Rosenvall, CEO of Alpha Warranty, Inc. “Not only will it allow us to support the expected growth in our extended service contract business but it will also allow us to seamlessly expand into other products in the future without having to worry about administration issues.”

The SCS Auto platform has modules tailored to the administration of specific products, including extended service contracts, GAP, prepaid maintenance, appearance protection products and more. The platform provides a fully integrated web-based administration suite that includes product configuration and design, channel (dealer and agent) management, contract management, claims management and risk management. This complete solution gives F&I product providers the tools to automate and streamline their back offices.

“We are very pleased to have signed Alpha Warranty,” said David Trinder, CEO of F&I Administration Solutions. “We are continuously developing and improving our state-of-the-art-system so that it remains the leading administration solution for both large and small F&I product providers. Signing new customers is proof that we are doing it right.”

In addition to delivering to administration requirements, SCS Auto is also broadly connected to other service providers in the industry including 7 menu systems that increase dealer connectivity and sales opportunities, parts databases, accounting systems

and a unique credit card payment solution that delivers significant efficiencies in the payment of claims.

About F&I Administration Solutions, LLC

F&I Administration Solutions, LLC is the leading provider of software solutions for the administration of automotive F&I products such as vehicle service contracts, GAP, prepaid maintenance, appearance protection, paintless dent repair and more. Built specifically for automotive F&I product and service providers, F&I Admin's SCS Auto platform is a fully integrated, web-based solution that automates and streamlines the entire F&I product administration process. Services provided by SCS Auto include product configuration and design, channel (dealer and agent) management, contract management, claims management and risk management. In addition to the administration functions, SCS Auto provides a powerful reporting module that enables administrators to track payments, perform precise analyses and identify program inefficiencies.

About Alpha Warranty Services, Inc.

Alpha Warranty Services, Inc. (AWS) provides consumers with exceptional, economical, and unique automotive solutions for their vehicle service needs. Alpha Warranty is dedicated to offering fast, reliable service of superior quality, delivering this service with integrity. These business standards have allowed AWS to surround itself with dedicated and talented people that have helped AWS grow into what it is today.

We believe that these core values are the reason why AWS has grown into one of the well respected service contract providers in the industry today. AWS was founded in 2002 by Craig and Steven Rosenvall covering one state. Today AWS provides services in 41 states and has doubled its business every year since inception. Despite increasing competition AWS continues to be financially strong and will continue to provide valuable services to consumers and clients for years to come.

Our relationship with F&I Admin and the solutions they provide are a strong step forward in both technology and growth. We are confident that this relationship will improve the quality of services that we provide for years to come. We encourage all to visit our website at www.alphawarranty.com to learn more about our company and the superior services we provide to our customers and clients.